2026 TaTaTrot 5K

Sponsorship Levels

Saturday, September 26, 2026 • 9:00 AM • Presented by Pies & Pub – Middlebury, CT
All proceeds benefit the American Cancer Society – Making Strides Against Breast Cancer

MAJOR SPONSOR – $3,000

EXCLUSIVE START & FINISH LINE SPONSORSHIP

- Premier logo placement on race-day t-shirt
- Featured listing on website, event forms & publications
- Premier booth space on race day
- Live recognition by race-day entertainment
- Marketing insert in all race packets
- Complimentary entry for 10 participants

"D" CUP SPONSOR – $1,000

- Company logo on race-day t-shirt
- Booth space on race day
- Name & logo on website and event forms
- Live recognition by race-day entertainment
- Marketing insert in race packets
- Complimentary entry for 8 participants

"B" CUP SPONSOR – $250

- Live recognition by race-day entertainment
- Marketing insert in race packets
- Complimentary entry for 2 participants

"DD" CUP SPONSOR – $2,000

- Premier logo placement on race-day t-shirt
- Featured listing on website, event forms & publications
- Premier booth space on race day
- Live recognition by race-day entertainment
- Marketing insert in all race packets
- Complimentary entry for 10 participants

"C" CUP SPONSOR – $500

- Booth space on race day
- Company name & logo on website
- Live recognition by race-day entertainment
- Marketing insert in race packets
- Complimentary entry for 5 participants

"A" CUP SPONSOR – $100

- Live recognition by race-day entertainment
- Complimentary entry for 1 participant

T-Shirt Deadline: Logos must be received by September 1, 2026 to appear on race-day shirts.

Checks payable to: American Cancer Society – Making Strides Waterbury (Memo: TaTaTrot 2026)

Logos & questions: TaTaTrot5k@gmail.com • 203.598.7221

www.piesandpub.com/tatatrot5k